# **Agile Project Manager - Check**

Are you ready for the Shopmacher?

First check what know-how could help you to be a really good Agile Project Manager with us. Test your skill level:

Business model			
	Yeah, of course!	More or less, but I am not really sure about that	No, I do not/ can not
I know what the difference is between what Shopmacher and Shopware do and and I have understood with which services Shopmacher earns its money.	2	1	0
I am familiar with the essential processes in the course of agile software development. I know how backlog, refinement, sprint, review should interact so that first-class software can be delivered on a regular basis.	2	1	0
I know that the success of commerce platforms does not simply depend on a beautiful store front end, but above all on the harmonious interaction of the underlying and connected systems - e.g. product data, search, business logics. That's why I find consulting on this "commerce ecosystem" particularly important in my job.	2	1	0
Total points		1	1

Commerce Technologies			
	Yeah, of course!	More or less, but I am not really sure about that	No, I do not/ can not
I know the store systems used by the shopmacher such as commercetools, Frontastic, Shopware from practical work.	2	1	0
I also have hands-on experience with PIM systems such as Akeneo.	2	1	0
I know what the difference is between the basic architecture of monolithic store systems like			
or MACH solutions like	2	1	0
And I can name their advantages and disadvantages.			
Total points			

Requirements management				
	Yeah, of course!	More or less, but I am not really sure about that	No, I do not/ can not	
I am familiar with the Atlassian tools Jira and Confluence, know what they are used for and can use them to set up a project structure independently.	2	1	0	
I can understand technical-functional requirements of a customer, critically question them and translate them into technical requirements for developers.	2	1	0	
I can formulate user stories with acceptance criteria, recognize dependencies even between technical stories or epics, and suggest prioritizations in the backlog on this basis.	2	1	0	
Total points		1	1	

Shop-Management				
	Yeah, of course!	More or less, but I am not really sure about that	No, I do not/ can not	
I know what steps are required to perform A/B testing, know the appropriate tools, can get it off the ground and evaluate it.	2	1	0	
I can segment a customer journey by behavior, target groups or other dimensions and draw conclusions about potential, levers and sources of error.	2	1	0	
I know what enhanced e-commerce tracking is and can name the benefits and analysis capabilities of the additional reports.	2	1	0	
Total points		'		

Evaluation SHOPMACHER

# **Total points:**

### 18-24 Points ▶ Full professional

Wow - if you're really into all of that and are up for it, then this would be a perfect match. We look forward to getting to know you!

## 11-17 Points ▶ Good potential

In any case, you bring a lot of know-how with you that should be put to use on a daily basis. A few things might still be missing, but we could imagine that we'd get that done pretty quickly together. Let's chat about it ... if you like.

### 5-10 Points ▶ Trainee Candidate

You're probably not yet ready to take care of your own customers on your own. But we think you already have some exciting skills:) We also offer positions as Project Management Assistant or as eCommerce Trainee - maybe that would be something for you? These are development positions, with which we might be able to get you ready for the big, wide e-commerce world out there in 1-2 years. Shall we talk about it?

## < 5 Points ▶ Way is still very far

Well, let's be honest: You don't really have that much experience with the topics that we deal with every day. Depending on what stage of life you're in, you could start by doing an apprenticeship as an e-commerce merchant - possibly with us, too. If that's not an option, you might want to build up some expertise in other ways and come back to us at a later date. But at least after this short check you know a few points that you could take a closer look at:) Good luck with it!